



quick guide for selling



# SELL **QUICKLY** AND MAXIMISE YOUR PROFIT



## **YOUR LOCAL TEAM** In the South Costa Blanca



## **A COMPLETE SERVICE** For you and your property



**NO SALE, NO FEE  
GUARANTEED**

**DEDICATED FISCAL  
REPRESENTATION**



**TRUSTED & ESTABLISHED  
FOR OVER 15 YEARS**

**COMPREHENSIVE  
CONVEYANCING**



**LOCAL OFFICES  
IN ORIHUELA COSTA**

**SELLING WITH A  
POWER OF ATTORNEY**



**TRANSPARENT COSTS  
FROM THE START**

**MULTILINGUAL  
SALES TEAM**



**NO UPFRONT  
PAYMENTS OR COSTS**

**DEDICATED  
AFTERSALES TEAM**



**THE BEST PHOTOS**  
Professional D-SLR cameras  
and video equipment



**MAXIMUM EXPOSURE**  
Featured on major European  
property portals



**CUTTING-EDGE WEB**  
Tens of thousands of visitors  
every month



**SOCIALLY ENGAGING**  
Like no other estate agent in  
our sector



**LOCAL PRESENCE**  
Billboard and print media  
campaigns in Costa Blanca



**EMAIL CAMPAIGNS**  
Direct to more than 10.000  
buyers every month



**DEDICATED MARKETING**  
Specialist in-house digital  
media marketing team



**AN EU AUDIENCE**  
We work in six of the most  
prominent EU languages

## THE DOCUMENTATION

### You'll need to sell your home

#### GET YOUR DOCUMENTS IN ORDER

You'll know that Spain is renowned for its emphasis on paperwork, so spend some time organising your documents before you start. A little time invested today can save you stress and aggravation tomorrow.



## HOME STAGING

### A professional presentation

#### MAXIMISING YOUR VIEWINGS

A UNIVERSALLY ATTRACTIVE LIVING SPACE  
**INCREASES** PERCEIVED VALUE

•  
**INCREASES** THE NUMBER OF BUYER  
VISITS AND POTENTIAL OFFERS

•  
**DECREASES** THE TIME REQUIRED TO SELL  
AND A POSITIVE RETURN ON INVESTMENT



## TOP-TIPS TO SELL YOUR HOME

Make a good impression from the start



## SIX STEPS

To a fast sale

#### SET THE RIGHT PRICE

Getting your pricing right from the outset will maximise the number of offers, and make sure your sale starts off on the right foot.



#### FIRST IMPRESSIONS COUNT

Make sure your community, garden, and outside space is welcoming, clean, and tidy. Tend to plants, minimise garden furniture.



#### ENGAGE WITH YOUR AGENT

Exclusive contracts bring significant benefits, and may reduce the amount of time your home spends on the market.



#### DECLUTTER AND CLEAN

Make people feel they are entering a show home by keeping it spotless. Store your personal belongings to give prospective buyers space.



#### GREAT WEATHER

People want to see blue skies and sunshine, so take photos on a bright sunny day that will appeal to prospective buyers.



#### SHINE A LIGHT

Switch on all the lights around your home before a viewing, or before your estate agents comes to photograph your home.







★★★★★  
5.0/5.0



★★★★★  
4.9/5.0

## COSTA BLANCA PROPERTY SPECIALISTS

- ✓ No upfront costs **NO SALE, NO FEE**
- ✓ Dedicated sales representative
- ✓ Professional support and advice
- ✓ Sell quickly, save time and **MONEY**
- ✓ Transparent **NO HIDDEN COSTS**
- ✓ Communication in your language
- ✓ Regular monthly feedback reports
- ✓ No obligation **FREE VALUATION**

### CONTACT US TODAY

For FREE advice and a personalised quote to suit your property ...



← Scan me!



OFFICES IN LA ZENIA | ORIHUELA COSTA  
Telephone **+34 966 919 917** WhatsApp **+34 667 319 713**

Calle Alhambra 18 - La Zenia - 03189 - Orihuela Costa - Spain

**WWW.INMOINVESTMENTS.COM**

